



**KIWIMAN**

- XTREME TRIATHLON -

# **SPONSORSHIP PROPOSAL**

**2027**



The Taranaki Community Stadium Trust (TCST) is proud to lead the Kiwiman Xtreme Triathlon - an intense and rewarding event set in the landscape of Taranaki. As the only event of its kind in New Zealand, Kiwiman offers a rare opportunity for athletes and their support crews to take on a truly extreme triathlon challenge.

Now heading into its fifth year, the event is gaining momentum. In 2026, we're excited to introduce the Kiwiman 0.5, a new half-distance version designed to open the experience to a wider field of athletes - while still delivering the same Kiwiman spirit, terrain, and grit.

The event is led by Hayley Duggan and Cathy Probyn, who bring a strong mix of event management, athlete insight, maori culture and community connection to the race.

Kiwiman has already attracted competitors from around the world - including Tahiti, Italy, Australia, and across Aotearoa New Zealand. TCST's vision is to continue building this momentum and grow Kiwiman into one of the country's standout endurance events. With a focus on increasing participation, attracting sponsors, and building a loyal following of spectators and supporters, the Trust is committed to lifting the event's profile while staying true to what makes it unique.

With a striking course set around Taranaki Maunga and the strength of local support behind it, Kiwiman is well-positioned to become a defining event on New Zealand's sporting calendar.



**TARANAKI COMMUNITY**  
**STADIUM TRUST**



# TITLE SPONSORSHIP

We're now seeking title sponsors for both the full-distance and 0.5 Kiwiman Xtreme Triathlon events - two races that offer unique challenges and growing followings in the endurance sports world.

As a title sponsor, your brand will gain high-impact exposure across race bibs, banners, event merchandise, digital platforms, and throughout our race-day experience. With athletes competing from around Aotearoa and overseas - your brand will be seen, remembered, and respected.

Kiwiman has built a strong reputation in the triathlon community. It draws committed athletes and passionate supporters, offering your business the chance to engage with an active, loyal, and motivated audience. Past competitors include international triathletes and high-profile figures like former All Blacks - adding both profile and media interest.

Whether you align with the iconic full-distance race or the growing 0.5 event, this is your opportunity to support something bold, local, and truly unique in New Zealand sport.



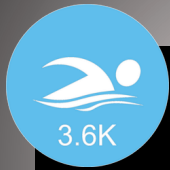
TITLE SPONSOR \$3000 + GST



TITLE SPONSOR \$3000 + GST

# SPONSORSHIP CATEGORIES

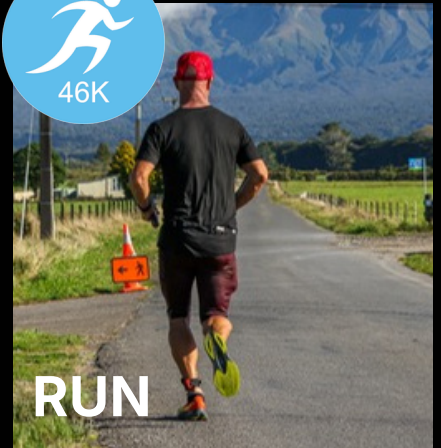
HELP POWER THE KIWIMAN FULL DISTANCE EXPERIENCE



**SWIM**



**BIKE**



**RUN**

Category sponsorship can be a great opportunity for businesses to align themselves with a specific part of an event that best suits their brand.

Kiwiman's full-distance triathlon is a landmark event in New Zealand's endurance calendar, drawing competitors from across the globe. The race's prestige, rugged course, and community support offer sponsors an unmatched platform to connect with athletes and fans alike. Align your brand with the strength and resilience embodied by Kiwiman, and help power a truly unforgettable sporting experience.



**KIWIMAN**  
- XTREME TRIATHLON -

**EACH DISCIPLINE**  
**\$1500 + gst**

# SPONSORSHIP CATEGORIES

HALF THE DISTANCE. ALL THE CHALLENGE.



Category sponsorship can be a great opportunity for businesses to align themselves with a specific part of an event that best suits their brand.

The 0.5 Kiwiman Xtreme Triathlon offers a challenging yet accessible entry point into the world of extreme triathlon. Designed for both individuals and teams, this event demands grit, strategy, and strong support crews, all set against Taranaki's rugged landscapes. Sponsoring this race means aligning your brand with a growing community of determined athletes pushing their limits—and a fresh, exciting part of the Kiwiman story.



EACH DISCIPLINE  
\$1000 + gst

A background image showing a person in a blue shirt and black cap drinking from a purple water bottle. Other people are blurred in the background.

# PRODUCT SPONSORSHIP

As a sponsor, you can have your products featured in the athlete packs, which are distributed to each participant & volunteers.

This sponsorship opportunity will provide extensive brand exposure, connect you with a dedicated target audience, and showcase your commitment to supporting athletes' performance and well-being. Benefits include prominent brand visibility, targeted reach to passionate sports enthusiasts, enhanced brand image, and networking opportunities. Your logos will appear on our website and social media platforms too.

You will have the opportunity to sell your product at the pre race breifing also.





## CONTACT

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**RACE DAY - APRIL 3<sup>RD</sup> 2027**