



KIWIMAN

- XTREMETRIATHLON -



SPONSORSHIP
PROPOSAL

A photograph of two cyclists riding away from the camera on a paved road. The road has a dashed white line down the center. In the background, a large, rugged mountain with a snow-capped peak dominates the landscape. The sky is clear and blue. The overall scene is bright and scenic.

ABOUT US

TARANAKI COMMUNITY STADIUM TRUST

The Taranaki Community Stadium Trust, has recently taken over the organisation of the Kiwiman Xtreme Triathlon, a gruelling multisport event that takes place in the rugged Taranaki region of New Zealand. With a mission to make Kiwiman Xtreme Tri the premier multisport event in the country, TCST is determined to grow the event and keep it the only one of its kind in New Zealand.

The trust has ambitious plans to attract more participants, sponsors, and spectators to the event, as well as to improve the overall experience for everyone involved. With its stunning natural scenery and challenging course, the Kiwiman Xtreme Tri has the potential to become an iconic event on the New Zealand sports calendar, and TCST is committed to making that vision a reality.



TITLE SPONSORSHIP

Becoming the title sponsor of the Kiwiman Xtreme Triathlon offers unparalleled brand exposure and recognition. With participants from around the world, your company will enjoy maximum visibility through race bibs, banners, and event merchandise, website and social media platforms.

The event's respected reputation in the triathlon community showcases your brand's commitment to fitness. Engaging with participants and spectators allows for meaningful connections and lead generation. .

In addition, the Kiwiman Xtreme Triathlon has a track record of attracting high-profile athletes, including former All Blacks and international triathletes. These athletes bring a level of prestige and excitement to the event, further increasing its exposure and recognition.

TITLE SPONSOR \$5000 + gst

SPONSORSHIP CATEGORIES



3.8KM SWIM



190KM BIKE



42KM RUN

Category sponsorship can be a great opportunity for businesses to align themselves with a specific part of an event that best suits their brand.

By sponsoring a category, such as the swim, bike, or run, companies can showcase their products or services to a targeted audience that is interested in that particular activity.

This can help build brand recognition and loyalty among event participants and spectators, leading to increased sales and customer acquisition. Additionally, category sponsorship provides businesses with the chance to differentiate themselves from their competitors and stand out in a crowded market. Overall, category sponsorship can be a smart investment for businesses looking to make a meaningful impact at events and reach a highly engaged audience

CATEGORY SPONSORSHIP

\$2000 + gst



PRODUCT SPONSORSHIP

As a sponsor, you can have your products featured in the athlete packs, which are distributed to each participant & volunteers. We also host a prizegiving at TET Stadium & Event Centre which a sponsor can cater or open the bar facilities.

This sponsorship opportunity will provide extensive brand exposure, connect you with a dedicated target audience, and showcase your commitment to supporting athletes' performance and well-being. Benefits include prominent brand visibility, targeted reach to passionate sports enthusiasts, enhanced brand image, and networking opportunities. Your logos will appear on our website and social media platforms too.



THANK YOU

SPONSORSHIPS ARE NEGOTIABLE & WE ARE WILLING
TO CHAT ABOUT ANY OFFERS

CONTACT

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